

# **Serving Our Superheroes (SOS)**

A CHARITABLE INCORPORATED ORGANISATION

CHARITY REGISTRATION NO. 1191410

## **ANNUAL REPORT AND ACCOUNTS**

30 September 2021



**Serving Our Superheroes (SOS)**  
**(CHARITY NO. 1191410)**

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**Serving Our Superheroes (SOS)**  
**TRUSTEES' REPORT**  
30<sup>th</sup> September 2021

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The Trustees, present their report with the unaudited financial statements of the charity for the period ended 30 September 2021

**REFERENCE AND ADMINISTRATION DETAILS**

**Charity registration number** 1191410

**Registered Office** 10 Glisson Road  
Uxbridge  
UB10 0HH

**Trustees** The trustees of the charity and its purpose of the charity law, the following Trustees served during the year:

Sarah Gardner (Chair & treasurer)  
Charlotte Houston (Vice-chair)  
Stephen Gardner (Secretary)

**Accountants** STR Associates Ltd  
Chartered Certified Accountants  
239 The Broadway  
Southall  
UB1 1ND

**OBJECTIVES AND ACTIVITIES**

TO RELIEVE PEOPLE IN LONDON, THE SURROUNDING AREA AND INTERNATIONALLY, WHO ARE IN NEED, BY REASON OF THEIR AGE, ILL-HEALTH, DISABILITY, FINANCIAL HARDSHIP OR SOCIAL CIRCUMSTANCES IN SUCH WAYS AS THE TRUSTEES SHALL THINK FIT.

**Website** <https://www.servingoursuperheroes.co.uk/>



<https://www.facebook.com/servingoursuperheroes>



<https://www.linkedin.com/company/serving-our-superheroes/>

## **TRUSTEES' REPORT- continued**

### **30<sup>th</sup> September 2021**

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#### **Introduction**

Serving Our Superheroes started life as a project on 13<sup>th</sup> April 2020, in response to the Covid pandemic, we registered as a charity on 22<sup>nd</sup> September 2020 and update our constitution to become international on 26<sup>th</sup> September 2021.

Our first accounting period is up to 30<sup>th</sup> September 2021. Up to 30<sup>th</sup> September 2021 we had donated 67,495 items.

At the time of writing this report, 29<sup>th</sup> May 2022, Serving Our Superheroes has been running for just over 2 years and has donated 164,859 items, with an estimated retail value of over 3 million pounds for the items donated.

These items range from toiletries, washbags filled with toiletries and masks, treat packs, handmade trousers to larger value items such as games consoles, mosses baskets, luxury face creams and makeup, new designer clothes, shoes and hampers and sets. With the smaller donations ranging from £1 to £500 for larger donations, with the average donation of £20 taking the total estimated retail value to £3,297,180.00

This has had a big impact on the lives of so many people both in the UK and internationally.

Although the actual 'cash' received is small, this has been maximised by purchasing items from charity suppliers, such as InKind Direct at a fraction of the retail value and AT amenities are selling us items at cost price, often donating additional stock to us at the same time.

The charity relies mainly on the donations of handmade items from our volunteers who sew and donate the items directly to us.

#### **MAIN ACTIVITIES UNDERTAKEN FOR THE PUBLIC BENEFIT**

Serving Our Superheroes provides items to those in need, from hospital, hospice, and care home patients to the homeless and people in the community suffering from hardship, mainly due to poverty (although we do provide emotional dolls for children suffering emotional issues and dementia aids for people living with dementia).

We started back in April 2020, during COVID, providing laundry bags to frontline care workers, (hospitals, hospice, paramedics, and care homes), to prevent the spread of the infection via uniforms. We provided over 2,400 washbags in the space of a few months. By July 2020 most of the local hospitals and care homes had washbags, although we continued with a small amount of laundry bags, we found that the requirements for Foodbanks was increasing, and they needed bags. We then adapted the bag design and started donating re-usable cloth bag to Foodbanks and other charities, that they could fill with items and give to their customers.

## TRUSTEES' REPORT- continued

### 30<sup>th</sup> September 2021

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We then provided washbags filled with toiletries, for hospital patients and for the homeless.

We also provided PPE – masks, ear guards and scrubs hats to hospitals.

We provided material face masks to the community.

We also supported the homeless and refugees with clothes, blankets, hats, towels, bedding, sleeping bags, shoes/boots, rucksacks etc

We have supported victims of domestic violence who are fleeing their homes.

During COVID we also supplied treat packs to front line key workers.

We have supported schools and families with uniforms, books, toys and emotion dolls, we have given toys and games consoles to hospitals and hospices.

We have provided bespoke care packs, including new-born baby care packs, family essentials for refugees and miscarriage care packs. We have donated many baby items from clothes and nappies to baby furniture, such as cots and mosses baskets.

We provided baby kits for families that had arrived with nothing for their babies. We made custom kits with everything that they needed - these included a bowl that could be used to clean the bottles and wash the baby clothes and doubled as a baby bath. Cold water sterilisers, so that the bottles could be sterilised, nappies, blankets, hat, bottles, bottle, dummy, vest and clothes for the baby.

We have also been providing Fiddle / twiddle muffs – In conjunction with the Rotary club, as part of the Dementia Action Alliance and we have provided over 200 fiddle muffs and 30 memory boxes for people with dementia.

We have provided various hampers; we have provided new-born hampers and luxury make up hampers and we have been providing luxury natural skin care products for hospices.

Since the Covid pandemic we have continued to provide toiletries and sanitary items, to people in the community, including refugees, hospitals/hospices and to the homeless.

We have also made trousers for patients in hospitals and have set up a group called '**Pants for Patients**'.

Many patients arrive in hospital with damaged or unsuitable clothing, the basic hospital gowns are open and so it's hard to move around. So that patients aren't stuck in bed, unisex, drawstring trousers can be made and donated to hospitals. Loose adjustable trousers are great for all sizes and are easy to get on and off. These are great for anyone who has been in an accident and had their clothes damages, for elderly patients and for maternity patients - the loose clothing is perfect to wear around the hospital. So far, we have provided over 800 trousers for hospital patients.

## TRUSTEES' REPORT- continued

### 30<sup>th</sup> September 2021

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In 2021 we started collaborating with dress a girl and we have sent thousands of dresses abroad, in partnership with Dress a Girl around the world, we have sent the dresses that our volunteers have made and the dresses Dress A Girl have provided, from their volunteers all around the world.... So far, we have sent dresses to Syria 🇸🇾 , Uganda 🇺🇬, Zimbabwe 🇿🇼, Ghana 🇬🇭 and now we have dresses going to Cameroon 🇨🇲 We have also been sending toiletries abroad for the Ukraine refugees 🇺🇦 as well as supporting the Afghan refugees 🇦🇫 We have sent patterns to Rukiga in Uganda and through the Click Rukiga Youth in Development programme they have themselves made hundreds of dresses and they are supporting themselves and learning new skills.



Currently our main offerings are toiletries and trousers (pants for patients).

### Where we have helped

#### Clinics and Care homes

- Ickenham Clinic Rapid Response
- Sweet Croft Care Home
- Hayes Cottage
- Angel Lane care home
- Ryefield care home
- Woodlands care home
- The Boyne Care Home - Ruislip Manor
- Ruislip nursing home, west end road
- Blenheim care home Ruislip
- Home Instead
- Drayton village care home
- Fairways care home
- Witbe Dean Ruislip
- Kingsley Court care home
- Aston House
- Cedar House
- Chapel Lane
- Lowdell Close
- Marion House

**TRUSTEES' REPORT- continued**  
**30<sup>th</sup> September 2021**

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Hospitals

- Hillingdon hospital
- Harefield Hospital
- Mount Vernon Hospital
- Northwick Park Hospital
- Ealing Hospital
- Queen Charlotte Hospital
- Chelsea and Westminster Hospital
- GOSH
- Stoke Mandeville
- High Wycombe Hospital
- The Royal Free

Hospices

- The Michael Sobel Hospice
- The Harlington Hospice
- The Alexander Devine Hospice

Domestic violence charities

- Domestic Abuse survivors
- Refuge

Vaccine Centres

- Winston Churchill Hall
- The Navnat Centre
- The Old Vinyl Factory

Other

- The London Ambulance Service
- Heathrow isolation centre
  
- St John's Parish Centre, Havelock Road, Southall UB2 4NT
- The London Community Kitchen
- Shower Box
- The Open Kitchen
- SHOC - Slough Homeless Our Concern
  
- Olympic House / Heathrow Rough Sleepers - Homeless Shelter
- Trinity Housing
- St Mungo's
- Ealing Soup Kitchen
- Creating Better Futures
- CAME Woman and Girls
- One Nation
- Orphanage in Ghana
- Hounslow Community Food Box

**TRUSTEES' REPORT- continued**  
**30<sup>th</sup> September 2021**

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- Yiewsley food bank
- Uxbridge Food Bank
- The Good Shepherd Church and Foodbank
- Hounslow West Church
- The Hillingdon Dementia Action Alliance
- Care of Calais
- The Afghan and Central Asian Association
- The Ukraine Centre
- Bell Farm Christian Centre
- The Disability Network Hounslow
- Care Leavers Hounslow
- Give and Share (Harefield)
- Unity Grove (Ladbroke Grove)
- Anika Food Charity
- The Salvation Army Hayes
- The Salvation Army Uxbridge
- Helping the Homeless Hillingdon Group
  
- Ealing churches Winter Night Shelter Program / Our Lady of the Visitation Greenford
  
- Various baby banks, local schools, outreach and sheltered accommodation
- Hackney Street Kitchen
- Tricky Periods

We have also donated washbags to lorry drivers in Folkestone. As well as this we have sent many dresses abroad.

**With thanks to ....**

Our wonderful ladies who sew for us, or have sewn for us in the past

- Jan Presland
- Pearl Parma
- Lorraine Reed-Wenman and the Woman's Institute
- Rosemary Jaroszek
- Kalpna Bhatt
- Kulsem Makan
- Patricia Hansom
- Nina Gaggiano
- Brenda Udall
- Krystyna Hewitt
- Iran Adil-Smith
- Helen Jones
- Dee Wilson
- Nancy Curran



**TRUSTEES' REPORT- continued**  
**30<sup>th</sup> September 2021**

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- Sital and the team at the Love of Scrubs
- Leanne Tidbury
- Val Bickley

A special thank you to Mrs Bhanumati Ratilal Shah  
And her friends;

Prahbaben Kishore

Sushilaben Kantilal

Jayben Ashwin

They have made hundreds of laundry bags and trousers and thousands of washbags for our toiletries.

Thank you to the companies supporting us;

- British Airways
- InKind Direct
- A&T Amenities
- Toiletries Amnesty
- Comfort Zone UK
- Suzy Jakeman at the London the Community Kitchen
- The Oak Farm and Ickenham Residents Association.
- The Rotary Club of Elthorne-Hillingdon
- The Treaty Centre Hounslow

Thank you to Dress a Girl, around the world (UK) for our charity partnership.

Thank you to everyone who has donated.

If anyone would like to donate – the donation page is as seen below

<https://gofund.me/954d1572>

Approved by the board and signed on its behalf by:

Sarah Gardner

Trustee

23 June 2023

**Serving Our Superheroes (SOS)**  
**(CHARITY NO. 1191410)**

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**Statement of Financial Activities**  
**for the period ended 30 September 2021**

		<b>Unrestricted</b>	<b>Total Funds</b>
		<b>Funds</b>	<b>2021</b>
	<b>Notes</b>	<b>2021</b>	<b>2021</b>
		<b>£</b>	<b>£</b>
<b>Income and endowments from:</b>			
Donations and legacies	2	6,407	6,407
<b>Total</b>		6,407	6,407
<b>Expenditure on:</b>			
Charitable activities	4	3,434	3,434
Other	5	2,617	2,617
<b>Total</b>		6,052	6,052
Net gains on investments		-	-
<b>Net Income</b>		355	355
Transfer between funds		-	-
<b>Net Income before other gains/(losses)</b>		355	355
<b>Other gains and losses</b>		0	0
<b>Net movement in funds</b>		355	355
<b>Reconciliation of funds:</b>			
<b>Total funds carried forward</b>		<b>355</b>	<b>355</b>

**Serving Our Superheroes (SOS)**  
**(CHARITY NO. 1191410)**

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**Balance sheet**

**at 30 September 2021**

	Notes	2021 £
<b>Current assets</b>		
Debtors	7	-
Cash at bank and in hand		<u>895</u>
		895
Creditors: Amount falling due within one year	8	<u>-540</u>
<b>Net current assets</b>		355
<b>Total assets less current liabilities</b>		<u>355</u>
<b>Net assets excluding pension asset or liability</b>		<u>355</u>
<b>Total net assets</b>		<u><u>355</u></u>
<b>The funds of the charity</b>		
<b>Unrestricted funds</b>	9	
Unrestricted income funds		<u>355</u>
		355
<b>Unrestricted funds</b>	9	
<b>Reserves</b>	9	
<b>Total funds</b>		<u><u>355</u></u>

These accounts have been prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies.

For the period ended 30 September 2021 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

Approved by the board on 23 June 2022

And signed on its behalf by:

Sarah Gardner  
Trustee  
23 June 2022

**Serving Our Superheroes (SOS)**  
**(CHARITY NO. 1191410)**

**NOTES TO THE ACCOUNTS**  
**30 September 2021**

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**1 Accounting Policies**

**Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to the charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

**Change in basis of accounting or to previous accounts**

There have been no changes to the accounting policies (valuation rules and method of accounting) since last year and no changes have been made to the accounts for previous years.

**Fund Accounting**  
**Unrestricted Funds**

These are available for use at the discretion of the trustees in furtherance of the general objects of the charity.

**Income**  
**Recognition of**  
**Income**

Income is included in the statement in the Statement of Financial Activities (SoFA) when the charity becomes entitled to, and virtually certain to receive, the income and the amount of the income can be measured with sufficient reliability.

**Donations and**  
**legacies**

Voluntary income has received by way of donations and gifts is included in the SoFA when receivable and only when the charity has unconditional entitlement to the income.

**Tax reclaims on**  
**donations and gifts**

Income from tax reclaims in income in the SoFA at the same time as the gift/donation to which it relates.

**Donated services**  
**and facilities**

These are only included in income (with an equivalent amount in expenditure) where the benefits to the Charity is reasonably quantifiable, measurable and material.

**Volunteer help**

The value of any volunteer help received is not included in the accounts.

Expenditure Recognition of expenditure	Expenditure is recognised on an accrual's basis. Expenditure includes any VAT which cannot be fully recovered and is reported as part of the expenditure to which it relates.
Expenditure on charitable activities	These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.
Governance costs	These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.
Other expenditure	These are support costs not allocated to a particular activity.

#### Taxation

The charity is exempt from corporation tax on its charitable activities.

#### Trade and other debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayment are valued at the amount prepaid net any trade discounts due.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits with banks and other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. In the statements of financial position, bank overdrafts are shown within borrowings or current liabilities. In the Statement of Cash Flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the company's cash management.

#### Trade and other creditors

Short term creditors are measured at the transaction price. Other creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing any trade discounts due.

## 2 Income from donations and legacies

Unrestricted	Total 2021
£	£
6,407	6,407
<u>6,407</u>	<u>6,407</u>

## 3 Expenditure on charitable activities

	Unrestricted	Total 2021
	£	£
Expenditure on charitable activities		
Charity goods	3,434	3,434
	<u>3,434</u>	<u>3,434</u>

## 4 Other expenditure

	Restricted	Total 2021
	£	£
General administrative costs	2,077	2,077
Legal and professional costs	540	540
	<u>2,617</u>	<u>2,617</u>

## 5 Creditors:

amount falling due within one year

	2021
	£
Accruals and deferred income	540
	<u>540</u>

## 6 Movement in funds

	Incoming resources (including other gains/losses ) £	Resources expended £	At 30 September 2021 £
Unrestricted funds:			
Unrestricted income funds:	6,407	(6,051)	355
	<u>6,407</u>	<u>(6,051)</u>	<u>355</u>

**Serving Our Superheroes (SOS)**  
**(CHARITY NO. 1191410)**

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**Detailed Statement of Financial Activities**  
**for the period ended 30 September 2021**

	<b>Unrestricted funds 2021 £</b>	<b>Total funds 2021 £</b>
<b>Income and endowment from:</b>		
Dotnations and legacies	6,407	6,407
	<u>6,407</u>	<u>6,407</u>
<b>Expenditure on:</b>		
Charitable activities		
Charity goods	3,434	3,434
	<u>3,434</u>	<u>3,434</u>
<b>Total of expenditure on charitable activities</b>	3,434	3,434
<b>General administrative costs</b>		
Subscriptions and awards	1,288	1,288
Insurance	112	112
Postage and stationery	143	143
Website	89	89
Travel	445	445
	<u>2,077</u>	<u>2,077</u>
<b>Legal and professsional costs</b>		
Accountancy fees	540	540
	<u>540</u>	<u>540</u>
<b>Total of expenditure of other costs</b>	2,617	2,617
<b>Total expenditure</b>	6,051	6,051
<b>Net income</b>		
Net income	355	355
Other Gains	-	-
<b>Net movement in funds</b>	<u>355</u>	<u>355</u>